



Former CIA Operational Technology Chief Joins Vumii Advisory Board

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Vumii Press Release
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W. Ross Newland brings broad expertise, deep insight to Vumii

ATLANTA, September 11, 2006 - Vumii is proud to announce the addition of a new advisory board member, W. Ross Newland. For more than two decades, Newland built a distinguished career at the Central Intelligence Agency (CIA), serving in numerous key international positions and at CIA Headquarters in Langley, Virginia before departing the Agency in late 2005.

Until late 2005, Newland was the Chief of the Operational Technology Office, which identified and prioritized technology deployed by the CIA. He was the Deputy Director of the Office of Technical Services (OTS), which developed and deployed technical operations around the globe. During the first year after 9/11, Newland was the Deputy Associate Director for Central Intelligence (ADCI) for Military Support, coordinating the Agency's operational efforts with the military during the Afghan War.

In the 1990s through mid-2001, Newland established himself as a member of the Senior Executive Service through six overseas tours, three of them as Chief of Station. He was the Chief of Station in Buenos Aires, Argentina; during a time when relations between the two countries were at their historical peak. Prior to that, Newland was stationed in four other Latin American countries, as well as in Romania.

W. Ross Newland was awarded the CIA's Distinguished Career Intelligence Medal, the Intelligence Medal of Merit, and the State Department's Medal of Valor, in addition to various meritorious achievement awards and unit citations. He graduated from Trinity College in Hartford, Connecticut with a degree in History, and obtained a Masters Degree at the London School of Economics.

Ross, as he likes to be called, will be providing Vumii with key introductions to contacts in both US and foreign government agencies. He will also guide Vumii's development resources with his valuable understanding of the needs of intelligence field operations and government asset protection.

About Vumii

Vumii is a leading provider of sophisticated surveillance technologies that are revolutionary in practicality as well as performance. Vumii leverages expertise in electro-optics and image processing to develop advanced, affordable visualization and image interpretation tools that easily integrate with existing security systems. Vumii technologies greatly enhance prevention and response to critical physical security concerns, particularly for outdoor perimeter security in the transportation, critical infrastructure and government sectors. Current products include Discoverii, the first affordable long-range day/night vision camera system, and Sensorii, breakthrough situational awareness and image navigation software that dramatically improves orientation and usability for pan-tilt-zoom cameras. Further information at www.vumii.com.

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